



- **Have you ever wanted to apply for an EU grant – but it just seemed too complicated?**
- **Do you have an interesting idea and need help to develop it into an EU-funded project?**

**Free help is just a phone call or email away!**

EU Connects is a free public body providing advice, support and information on EU funding to enterprises and organisations in the West Midlands. Their aim is to increase the number and the value of successful EU-funded projects in line with key regional priorities, to co-ordinate bids with different partners, and make information from other EU sources accessible. They work with public, private and third sector institutions.

Ewa Bloch is the new EU Connects Business Advisor. She provides information to SMEs and public organisations on the available funding streams and supports them in developing projects, finding partners and preparing applications for EU funding. She has 12 years of experience with EU funded projects and programmes, and has previously worked with public, private and third sector organisations in a number of EU countries on applying for EU funding, designing, implementing and managing projects.

Ewa is responsible for the Competitiveness and Innovation Programme (CIP), which provides financing to promote and enhance competitiveness and innovation, to support the development of the knowledge economy and the information society, and to encourage energy efficiency in Europe. The CIP comprises three main funding streams:

- Entrepreneurship and Innovation (including Eco-Innovation)
- ICT Policy Support Programme
- Intelligent Energy Programme

Ewa is based at the EU Connects office in Birmingham, and works Mondays, Tuesdays and Wednesdays.

**For more information contact Ewa:**

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[www.euconnects.org](http://www.euconnects.org)

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