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## DOING BUSINESS IN ASIA: MEET THE EXPERTS

[REGISTER NOW - EARLY BIRD BOOKING DISCOUNT EXTENDED!](#)

- London 1 December
- Edinburgh 2 December
- Leeds 3 December
- Birmingham 4 December

### Birmingham - 4 December 2009 - The International Convention Centre (ICC)

The Asia Task Force invites you to attend a major series of events around the UK on Doing Business in Asia. These events bring together 17 senior UK Trade & Investment officials from across Asia and businesspeople with hands on experience of doing business in the region. They are an exciting opportunity for small and medium sized UK companies active in the region or interested in expanding into Asia, to find out about the latest developments affecting business in Asia today.

#### EARLY BIRD BOOKING DISCOUNT EXTENDED TO FRIDAY 9 OCTOBER!

#### Some of the interactive sessions you can register for include:

- Thailand briefing from **Steve Buckley** (Director of Trade & Investment, Thailand) and **Ian Hutchins** (Tesco Plc)
- Singapore briefing from **Amanda Brooks** (Deputy High Commissioner, Singapore) and **Keith Birmingham** (VBC Group)
- India briefing from **Jane Owen** (Director of Trade & Investment, India) and **Jog S. Lall** (Cosworth Ltd)

#### Confirmed Keynote Speakers:

- Asia Task Force Co-Chairs: **Lord Mandelson**, Secretary of State for Business, Innovation and Skills and **Lord Powell of Bayswater**.

#### These events are a great opportunity for small and medium sized UK businesses to:

- **Stay ahead of the competition** - latest briefings on the business climate from senior representatives from UK Embassies and High Commissions in 11 Asian markets
- **Learn from experience** - case studies and practical advice from UK companies succeeding in Asia today
- **Have your key questions answered** - interactive Q&A sessions on 11 Asian markets
- **Make contacts and network** - pre-book one-to-one meetings with UKTI's experts from Asia and network with speakers and delegates
- **Get practical advice on your next steps** - learn how UKTI services and support can help you take the next steps to succeed in Asia

#### Markets covered:

- |                              |               |             |
|------------------------------|---------------|-------------|
| • China                      | • India       | • Indonesia |
| • Malaysia                   | • Philippines | • Singapore |
| • Southern China & Hong Kong | • South Korea | • Taiwan    |
| • Thailand                   | • Vietnam     |             |

There will be a charge of £40+VAT for attending each event, with a reduced rate for early bookings and for members of our partner organisations.

For more details and to secure attendance at one of these events please visit [www.businessinasia.co.uk](http://www.businessinasia.co.uk)

For any enquiries please contact the Event Team: [businessasia@ontracpr.co.uk](mailto:businessasia@ontracpr.co.uk) or call 0117 933 9549

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