

To sell your UK products -manufactured here in the Midlands- in the member states of the EU is pretty simple nowadays: What you need is just one mark, the CE mark which gives you the passport to 25 countries in the community.



EU

However, as you are a GLOBAL exporter, you will also want to sell your products in other areas, in short –Globally-. How do you open the door for your products to emerging markets such as China, India, Japan, Russia, USA, Canada and the Middle East?



USA/Canada

Globalisation is the current catchword associated with corporate competitive advantage and success. Yet, launching a product successfully on an international market requires the relevant technical safety approvals. However, conditions for entry are as diverse as the markets themselves. TUV Rheinland UK provides you with comprehensive information on standards, local regulations and everything you need to know about the requirements of the countries to which you wish to export. Just get in touch with us.



China

It is difficult for a SME to know, understand and keep an updated about all these national regulations for product safety. It is time consuming and often brings difficulties for smaller companies to discuss these issues with the different authorities in all of those countries. TUV Rheinland UK, a member of MWTF can support you here. We are experts in product safety regulations – world wide!



Germany

We are located here in the heart of the Midlands. Our company is present in over 60 countries; we can perform assesments and certification for the world market with a minimum of red tape – quickly and inexpensively. We test your products in most cases locally, generally only once and certify them internationally.



Japan

Cooperating with us from the development stage saves you time, money and a great deal of effort since we gear your products to the entry requirements of each respective country. Thus, you can rapidly introduce your product to the market, which will secure your sales advantage and improve your marketing opportunities. The following list shows some of the most common International Approvals we issue.



Russia

CE Mark – EU

CCC Mark - China

PSE/S mark - Japan

cTUV_{US} Mark – Canada/USA

GS mark - Germany (voluntary)

GOST-R Mark - Russia

Each country has different regulations for different products.
Listed below are just a few product categories, for product which compulsory approval are normally needed outside the EU:

1. Electrical wires, cables and electrical accessories
2. Switches for circuits, installation protective, connection devices and other low-voltage electrical apparatus
3. Small Power Motors
4. Electric tools and Machinery
5. Household and similar electrical appliances
6. Audio/video apparatus, Information technology (IT) and Telecommunication terminal equipment
7. Lighting equipment
8. Motor vehicle, safety parts and tires
9. Personal protective equipment
10. Medical devices
11. Fire fighting equipment and Intruder alarm system detectors

We will offer several seminars in the second half of 2008 here in the Midlands covering the export regulations for product safety for countries such as China, Russia, Japan and India. Please do not hesitate to contact us or ask for further information.

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